

PARK TOWNSHIP PHONE SURVEY
[FREQUENCY REPORT OF SURVEY RESPONSES – 300 SAMPLE – ERROR ±5.7%]
SSA [150 SAMPLE – ERROR ±8.0 %] SSB [150 SAMPLE – ERROR ±8.0%]
Polling Dates: May 13, 2019 through May 18, 2019
(30% completed via cell phones)

PARK TOWNSHIP ONLINE SURVEY
[FREQUENCY REPORT OF SURVEY RESPONSES – 839 SAMPLE – ERROR ±3.2%]
Polling Dates: May 18, 2019 through June 10, 2019

SAMPLE: 1=Cell/2=Land SPLIT: 1=A / 2=B DATE: _____ / _____ / _____

PHONE: _____

CODE: _____ INTERVIEWER: _____

=====

Hello, this is (NAME) from EPIC ▪ MRA, a Lansing based survey research firm. We’re conducting a random survey with voters in Park Township about important local issues. This is not a sales call, you will not be asked for a donation, and you will not be called again because you participated in this survey. This is strictly research and I’d like to take a few minutes to include the opinions of your household.

=====

We need to have a balance of men and women in the survey, and we need to have both younger and older voters represented. May I please speak to the youngest [MALE/FEMALE, depending on quota specified on list] registered voter, age 18 or older, who is at home right now?

IF YES: REPEAT INTRODUCTION FOR NEW RESPONDENT AND CONTINUE
IF NO, ASK: “Is there any other [MALE/FEMALE, as specified] registered voter, age 18 or older, who is at home right now?” IF NOT, THANK AND TERMINATE

[PHONERS: IF ASKED WHILE CONDUCTING SURVEY WHO COMMISSIONED IT, TELL RESPONDENT ONLY AFTER SURVEY COMPLETED... “This survey was commissioned by the Park Township Board of Trustees”]

___ 01. In what unit of local government do you currently reside and pay taxes? **[DO NOT READ]**

<u>PHN</u>	<u>WEB</u>	
100%	100%	Park Township
---	---	Some other specific named jurisdiction
---	---	Undecided/Refused

___ 02. Are you currently registered to vote at the address I am calling?

<u>PHN</u>	<u>WEB</u>	
94%	98%	Yes
6%	2%	No
---	---	Undecided/Refused

__03. What would you say is the single biggest challenge facing the residents of Park Township?
[WRITE COMMENT AS STATED]

<u>PHN</u>	<u>WEB</u>	
11%	2%	None; no problems
14%	13%	Taxes are too high
13%	8%	Roads are poor
9%	26%	Overdevelopment-Growth
3%	3%	Lack of affordable housing
3%	3%	Lakeshore Quality-Protection-Cleanliness-Erosion
3%	2%	Water-Drains-Sewer
3%	---	Road construction
2%	5%	Airport-AirPark
2%	2%	Planning-Zoning
2%	1%	Schools-Education
2%	1%	Seasonal rentals (too many)
1%	6%	Traffic-Congestion
1%	1%	Communication
1%	1%	High-Rising cost of living
1%	---	Public transportation lacking
---	4%	Lack of Parks and Recreational offerings
---	3%	Township Board-Distrust
---	3%	Wasteful Township spending
---	2%	Lake access
---	2%	Maintaining the Township infrastructure
---	2%	Tree removal (too much)
---	1%	Crime-Public safety
---	1%	Lack of business-restaurants
---	1%	Lack of Township funding
---	1%	Maintaining our quality of life
---	1%	Pathways-Trails needed
4%	3%	Other (1% or less each)
25%	2%	Undecided/Refused

__04. Thinking about the quality of services provided by Park Township, such as police and fire protection, zoning and other code enforcement, snow removal, and the other functions either performed directly by township employees or in cooperation with other local jurisdictions, in return for the taxes you pay to fund those services, do you think your taxes are too high, too low, or about right for what you get back in the form of services provided by the township? [**IF RESPONSE IS TOO HIGH, ASK: “Would that be much or somewhat too high?” AND CODE BEST RESPONSE**]

<u>PHN</u>	<u>WEB</u>	
9%	10%	Much too high
16%	26%	Somewhat too high
25%	36%	TOTAL TOO HIGH
68%	59%	About right
1%	1%	Too low
6%	4%	Undecided/Refused

__05. Overall, how would you rate the condition of the buildings, facilities, property and grounds that are owned and operated by Park Township – would you give them a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

<u>PHN</u>	<u>WEB</u>	
38%	18%	Excellent
55%	63%	Pretty good
93%	81%	TOTAL POSITIVE
7%	16%	TOTAL NEGATIVE
4%	13%	Just fair
3%	3%	Poor
---	3%	Undecided/Refused

__06. Thinking specifically about the Park Township Airport, based on what you know or what you have heard or read, how would you rate the quality of the airport – would you give it a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

<u>PHN</u>	<u>WEB</u>		
7%	2%	Excellent	GO TO INTRO TO Q.8
37%	9%	Pretty good	GO TO INTRO TO Q.8
44%	11%	TOTAL POSITIVE	
34%	29%	TOTAL NEGATIVE	
23%	13%	Just fair	
11%	16%	Poor	
22%	60%	Undecided/Refused	GO TO INTRO TO Q.8

__07. What is the one main reason you gave the airport a negative rating of (*Just fair/Poor*)?

<u>PHN</u>	<u>WEB</u>	
<u>N=102</u>	<u>N=237</u>	
27%	18%	Unused-Underused-Not needed
19%	21%	Lack of Maintenance-Upkeep
13%	26%	Buildings in disrepair
11%	13%	Ugly-Eyesore
7%	6%	Runways/Tarmac in disrepair
5%	1%	Small
3%	4%	Only there for the rich people
3%	---	Old-Outdated-Needs to be modernized
3%	---	Should be sold/Re-developed
2%	1%	Noisy
2%	1%	Runway is too short to accommodate larger aircraft
1%	3%	Dangerous-Unsafe
1%	2%	Township has mismanaged it
1%	---	Hangar space limited-Need newer/more hangars
1%	---	Unfamiliar with it
---	2%	Location-Residential area
---	1%	Lack of funding
---	1%	Other (<i>1% or less each</i>)
1%	---	Undecided/Refused

INTRO TO Q.8:

The following is a list of the services that communities provide for their residents to address common problems or issues. For each item, please indicate if you think Park Township is doing enough in that area, if you think too much is being done, or if more should be done to address a problem or issue. **If MORE** needs to be done, please indicate if you think much more or somewhat more should be done in the area. **[PROBE FOR MUCH/SOMEWHAT MORE]**

[ROTATE Q.8 THROUGH Q.14]		<u>Much More</u>	<u>Somewhat More</u>	<u>TOTAL MORE</u>	<u>Enough</u>	<u>Too Much</u>	<u>Und DK</u>
08.	Providing non-motorized transportation options such as sidewalks, bike paths and hiking trails.	5%	6%	11%	82%	6%	1%
	WEB:	4%	22%	26%	67%	5%	2%
09.	Promoting economic development and attracting businesses and tourism to the area.	5%	16%	21%	62%	6%	11%
	WEB:	7%	23%	30%	54%	9%	7%
10.	Maintaining existing parks and recreational facilities.	3%	9%	12%	85%	1%	2%
	WEB:	6%	25%	31%	65%	2%	2%
11.	Ensuring a proper balance between greenspace and areas where development is allowed.	9%	12%	21%	67%	5%	7%
	WEB:	17%	28%	45%	47%	4%	4%
12.	Keeping residents informed about problems, issues, programs and events.	15%	20%	35%	63%	---	2%
	WEB:	12%	34%	46%	50%	1%	3%
13.	Making recreational opportunities available for residents of all ages and interests.	6%	16%	23%	71%	3%	3%
	WEB:	7%	26%	33%	60%	4%	3%
14.	Preserving sites of historical importance to the township and its residents.	7%	8%	15%	69%	---	16%
	WEB:	8%	24%	32%	56%	6%	6%

Returning to the topic of the airport . . .

__15. For years, the Park Township Board of Trustees and administration have looked for ways to keep the township airport as an economically independent community asset. Despite these sometimes-controversial efforts, and in recognition that this government-owned property cannot be sustained as it is for the long term, the township appointed an advisory Vision Committee to make recommendations for potential uses of the 80 acres where the airport sits. The outcome from the Vision Committee’s year-long study was to present the concept of a multi-purpose AirPark, integrating aviation themed visitor attractions, recreational opportunities and education center, with the existing operating airfield.

Before hearing that brief background description, which of the following statements best describes how aware you would say you were of the concept for multi-purpose airport/visitor attraction called “The AirPark”? [**READ 1 THROUGH 4**]

<u>PHN</u>	<u>WEB</u>	
8%	18%	I was Completely aware of the AirPark concept and familiar with many of its details;
20%	28%	I was Somewhat aware of the AirPark concept generally but not the details;
28%	46%	TOTAL AWARE
19%	19%	I was only a Little aware – the description reminded me that I had heard about it before;
53%	34%	This was the first time I have heard of the AirPark concept
---	1%	Undecided/Refused

__16. Based on the brief description I just read, or whatever else you might know or have heard or read about the Airpark concept, do you support or oppose the township pursuing a plan to convert the existing 80-acre airport site into a multi-purpose concept like the AirPark development? [**IF SUPPORT/OPPOSE, ASK: “Would that be Strongly or just Somewhat?” AND CODE BEST RESPONSE**]

<u>PHN</u>	<u>WEB</u>	
17%	26%	Strongly Support
36%	26%	Somewhat Support
53%	52%	TOTAL SUPPORT
29%	41%	TOTAL OPPOSE
10%	13%	Somewhat Oppose
19%	28%	Strongly Oppose
18%	7%	Undecided/Refused

Now I would like to provide you with a little more detail about the AirPark proposal:

The advisory committee conducted its study with the fundamental goal of strengthening the future existence and sustainability of the Park Township Airport. With this goal in mind, the committee recommended integrating aviation with recreation and education activities, designed in a manner that does not interfere with surrounding residential areas. In addition to becoming a tourist destination, the AirPark plan envisions community-wide use of the newly created recreational and education features, along with access to and use of, many of the airport's facilities.

As currently conceived, the plan would be phased in over ten years, beginning with a public playground, upgrades to Cooper Van-Wieran Park and improving the existing airport runways and taxiways. Phases two and three of the project would build on the initial development with construction of more visitor and tourist recreation attractions, additional airport upgrades including the replacement of deteriorating hangars, and adaptation of the airport facilities for Science Technology Engineering and Math instruction in cooperation with local schools.

While the methods of financing the project have yet to be precisely settled, funding for the plan's estimated \$6.7 million cost would include a combination of several revenue sources. The committee identified the likely funding sources as: a new dedicated millage like the 0.1 mill currently assessed for operation of the West Michigan Regional or Tulip City Airport; Township general funds; money from existing parks and bike path millage revenues; Michigan Dept. of Transportation grants; private donations; and, corporate sponsorships.

__17. After hearing a more detailed description of the AirPark concept, and whatever else you might know or have heard or read about the plan, do you support or oppose the township pursuing a plan to convert the existing 80-acre airport site into a multi-purpose concept like the AirPark? **[IF SUPPORT/OPPOSE, ASK: "Would that be Strongly or just Somewhat?" AND CODE BEST RESPONSE]**

<u>PHN</u>	<u>WEB</u>	
24%	27%	Strongly Support
29%	23%	Somewhat Support
53%	50%	TOTAL SUPPORT
36%	45%	TOTAL OPPOSE
15%	14%	Somewhat Oppose
21%	31%	Strongly Oppose
11%	5%	Undecided/Refused

Putting aside whether you said you supported or opposed the idea of an AirPark development at 152nd Avenue and Ottawa Beach Road, I'll describe some of the major features that might be included in such a development. For each item I mention, please tell me whether you support or oppose that item, if an AirPark project were to be developed. **[IF SUPPORT/OPPOSE, ASK: "Would that be Strongly or just Somewhat?" AND CODE BEST RESPONSE]**

The first one is . . .

[ROTATE Q.18 THROUGH Q.28]		Strong Support	TOTAL Support	TOTAL Oppose	Strong Oppose	DK/UND
_18.	The Township Historic Hanger would be turned into the Park Township Aviation Museum, similar in style to the nearby Pump House Museum, featuring displays documenting the airport's history from its creation in the early 1930's.	31%	64%	31%	16%	5%
	WEB:	30%	63%	31%	19%	6%
_19.	A playground would be placed near the entrance to the facility off Ottawa Beach Road, featuring traditional playground equipment but customized to match the AirPark's overall aviation theme.	33%	63%	33%	22%	4%
	WEB:	33%	62%	33%	20%	5%
_20.	Six new hangars would be constructed to replace the deteriorating hangars currently at the airport.	30%	64%	30%	17%	6%
	WEB:	29%	55%	39%	28%	6%
_21.	A segregated area would be reserved for both aviation-related activities such as balloon rides and drone races, and non-aviation related events such as car shows, with an observation deck erected to accommodate spectators.	34%	65%	29%	17%	6%
	WEB:	34%	62%	32%	21%	6%

[ROTATE Q.18 THROUGH Q.28]		Strong Support	TOTAL Support	TOTAL Oppose	Strong Oppose	DK/UND
_22.	Science, Technology, Engineering and Math education – known as STEM –would be integrated into the overall plan with formal classroom space made available at the planned museum and other building sites.	42%	70%	24%	18%	6%
	WEB:	38%	61%	33%	21%	6%
_23.	Easements for tree trimming would be purchased and runway improvements would be made to qualify the airport for currently unavailable Michigan Dept. of Transportation grants.	33%	68%	22%	15%	10%
	WEB:	35%	59%	35%	25%	6%
_24.	An aviation-themed water attraction or, splash pad, would be constructed next to the planned playground area.	27%	54%	41%	29%	5%
	WEB:	25%	49%	45%	30%	6%
_25.	Multi-use trails and paths would be included on the site, which would be integrated with the existing trail network in adjacent Cooper Van-Wieren Park, the County Fair Grounds and Winstrom Park.	42%	75%	22%	16%	3%
	WEB:	42%	72%	23%	15%	5%
_26.	A multi-purpose community building would be erected, to replace the existing airport terminal and provide additional office and meeting space for the local Civil Air Patrol Squadron and for other community uses and activities.	31%	64%	30%	18%	6%
	WEB:	28%	58%	37%	26%	5%

[ROTATE Q.18 THROUGH Q.28]		Strong Support	TOTAL Support	TOTAL Oppose	Strong Oppose	DK/UND
_27.	A Pilots and Veterans Memorial would be erected next to the planned new multi-purpose community center and airport terminal.	32%	65%	29%	18%	6%
	WEB:	25%	58%	35%	20%	7%
_28.	The southeast section of the property would revert to native prairie land with a pond, a relocated Wakazoo Indian Memorial and night sky observatory, with paths and boardwalks interconnecting the area with the rest of the Airpark.	37%	68%	25%	15%	7%
	WEB:	38%	70%	25%	16%	5%

__29. After hearing a more detailed description of the individual components of the plan, and knowing that some locally-generated taxpayer dollars would be part of the funding necessary to complete it, let me ask you again; do you support or oppose the township pursuing a plan to convert the existing 80-acre airport site into a multi-purpose concept like the AirPark development? **[IF SUPPORT/OPPOSE, ASK: “Would that be Strongly or just Somewhat?” AND CODE BEST RESPONSE]**

<u>PHN</u>	<u>WEB</u>	
28%	29%	Strongly Support
27%	23%	Somewhat Support
55%	52%	TOTAL SUPPORT
39%	44%	TOTAL OPPOSE
15%	14%	Somewhat Oppose
24%	30%	Strongly Oppose
6%	4%	Undecided/Refused

SPLIT SAMPLE A: SUPPORTING ASKED FIRST, THEN OPPOSING ARGUMENTS
SPLIT SAMPLE B: OPPOSING ASKED FIRST, THEN SUPPORTING ARGUMENTS

Now I would like to read some of the reasons people have made to **SUPPORT** the AirPark plan. You will hear reasons put forward in **OPPOSITION** to the proposal later in the survey. Putting aside what you had indicated before, please tell me after each statement if it is a very convincing reason, somewhat convincing reason, or not a convincing reason at all to Support the proposal. If you are undecided or neutral about any statement, please say so and we'll move on.

[ROTATE Q.30 TO Q.32]		Very Cnvc	Total Cnvc	Not Cnvc	DK/ REF
30.	Creation of the Airpark will help define our place in the region, honor our veterans, serve as a gateway to the community and provide an economic engine for the area.	18%	54%	44%	2%
	SSA:	18%	59%	36%	5%
	SSB:	19%	48%	52%	---
	WEB:	15%	42%	53%	5%
31.	The AirPark plan will preserve the rich and unique history and tradition of Park Twp., in a financially responsible manner, while providing recreational and education opportunities for residents of all ages.	27%	64%	33%	3%
	SSA:	26%	66%	29%	5%
	SSB:	29%	62%	37%	1%
	WEB:	27%	53%	43%	4%
32.	This plan will provide a ready-made hands-on instruction laboratory for increasingly important Science Technology Engineering and Math curriculum.	26%	59%	38%	3%
	SSA:	38%	65%	30%	5%
	SSB:	25%	53%	45%	2%
	WEB:	23%	48%	47%	5%

__33. After hearing reasons to support the project and knowing some local tax funds in the form of general fund dollars or a small dedicated millage or both, would be necessary to complete it - let me ask you again – do you support or oppose the township administration continuing to pursue a plan to convert the current 80-acre airport site into a multi-purpose airfield and visitor attraction called the AirPark? **[IF SUPPORT/OPPOSE, ASK: “Would that be Strongly or just Somewhat?” AND CODE BEST RESPONSE]**

TOT	SSA	SSB	WEB	
29%	26%	32%	28%	Strongly Support
25%	35%	15%	22%	Somewhat Support
54%	61%	47%	50%	TOTAL SUPPORT
39%	32%	45%	45%	TOTAL OPPOSE
12%	13%	11%	13%	Somewhat Oppose
27%	19%	34%	32%	Strongly Oppose
7%	7%	8%	5%	Undecided/Refused

SPLIT SAMPLE A: SUPPORTING ASKED FIRST, THEN OPPOSING ARGUMENTS
SPLIT SAMPLE B: OPPOSING ASKED FIRST, THEN SUPPORTING ARGUMENTS

Now I would like to read some of the reasons people have given to **OPPOSE** the AirPark project. Again, putting aside how you responded before, after each statement, please tell me if the statement is a very convincing, somewhat convincing, or not a convincing reason at all to Oppose the proposal. If you are undecided or neutral, please say so.

[ROTATE Q.34 TO Q.36]		Very Cnvc	Total Cnvc	Not Cnvc	DK/ REF
34.	We already pay a millage to support the West Michigan Regional – also called Tulip City – Airport; if local aviation enthusiasts want a more convenient airstrip, they can pay for it themselves.	26%	60%	36%	4%
	SSA:	26%	58%	35%	7%
	SSB:	26%	61%	37%	2%
	WEB:	39%	64%	31%	5%
35.	The Science Technology Engineering and Math instruction component of the AirPark is unnecessary – Let’s leave it to our local schools to decide the best way to deliver that type of education.	31%	51%	46%	3%
	SSA:	29%	52%	45%	3%
	SSB:	33%	51%	47%	2%
	WEB:	31%	57%	37%	6%
36.	The AirPark is a wonderful concept but there are much more pressing public needs – like fixing township roads and maintain lake access – before we start thinking about paying for a tourist attraction.	43%	72%	24%	4%
	SSA:	41%	71%	22%	7%
	SSB:	45%	72%	26%	2%
	WEB:	40%	69%	25%	6%

__37. After hearing arguments both for and against the proposal, and knowing that at least some local tax funds would be used to finance the project – let me ask you again – do you support or oppose the township administration continuing to pursue a plan to convert the current 80-acre airport site into a multi-purpose AirPark? **[IF SUPPORT/OPOSE, ASK: “Would that be Strongly or just Somewhat?” AND CODE BEST RESPONSE]**

<u>TOT</u>	<u>SSA</u>	<u>SSB</u>	<u>WEB</u>		
28%	24%	33%	26%	Strongly Support	GO TO Q.39
26%	34%	18%	22%	Somewhat Support	GO TO Q.39
54%	58%	51%	48%	TOTAL SUPPORT	
39%	34%	44%	47%	TOTAL OPOSE	
10%	9%	12%	14%	Somewhat Oppose	
29%	25%	32%	33%	Strongly Oppose	
7%	8%	5%	5%	Undecided/Refused	GO TO Q.39

__38. What is the main reason why you oppose the proposal? **[WRITE COMMENT AS STATED]**

<u>PHN</u> <u>N=116</u>	<u>WEB</u> <u>N=383</u>	
24%	2%	No need for it – Leave it as is
14%	9%	Users should pay for it – Should not be funded with tax dollars
13%	24%	Tax increase – Taxes are too high – Cannot afford it
10%	8%	Wrong Township priorities – Should fix the roads first
8%	9%	Township wasteful spending – Distrust the Township
6%	5%	Increased Traffic-Tourism
5%	1%	Other recent millage requests
4%	8%	Unsafe – Residential area
3%	3%	Should be closed and sold – Against the airport at that location
3%	3%	Too complicated – Too many features proposed
3%	1%	Need more information
2%	4%	No interest in it – No desire to use it – Would not use it
1%	2%	Should be an airport only
1%	---	Too expensive
---	15%	Should be closed and repurposed but land kept/owned by the Township
---	5%	In favor of everything BUT the airport component
---	1%	Other (1% or less each)
3%	---	Undecided/Refused

__39. If something like the AirPark concept is not pursued by the Township, and knowing that the current status of the airport cannot be sustained for more than a few more years, what use would you like to see made of the 80-acre site at the corner of Ottawa Beach Road and 152nd Avenue? **[WRITE COMMENT AS STATED]**

PHN	WEB	
18%	17%	Park
14%	18%	Open/Green Space – Return to Nature
10%	14%	Keep as is - Private Airport – Bring back Skydiving/Hot Air Balloons
8%	6%	Housing development
4%	7%	Walking/Hiking/Bike Trails
4%	2%	Pool – Splash Pad – Water Park
3%	5%	Athletic Fields
3%	1%	Playground
2%	5%	Sell It
2%	4%	Business development (retail and restaurants)
1%	4%	Transit hub
1%	3%	AirPark plan or bust!
1%	2%	Fairgrounds expansion
1%	2%	Veteran Memorial - Historical site - Museum
1%	1%	Farm-Garden
---	1%	Campgrounds
---	1%	Golf course
1%	---	None; nothing
1%	2%	Other (<i>1% or less each</i>)
25%	5%	Undecided/Refused

__40A-B. Where do you get the information that influences your opinions the most about Park Township Government? **[DO NOT READ – PROBE WITH: "Where else"? UNTIL 2 RESPONSES MENTIONED OR UNPRODUCTIVE]**

PHN	WEB	
26%	32%	The township newsletter/building newsletters, notes/flyers or annual reports
22%	15%	General word-of-mouth
18%	16%	Holland Sentinel
9%	5%	Social media such as Facebook, Twitter, Etc.
7%	15%	The Township website
7%	3%	Television news reports
4%	3%	Township Trustees/Meetings
1%	3%	Radio news reports/talk shows
1%	3%	Township Employees
1%	2%	Grand Rapids Press
---	1%	AirPark Master Plan
---	1%	Internet in general
---	1%	Personal experience
1%	---	None; have <u>no source</u> of information
2%	---	Other: (<i>1% or less each</i>)
1%	---	Undecided/Refused

Finally, I would like to ask you a few questions for statistical purposes only.

__41. Do you have children who are school age or younger? [**PROBE FOR BEST RESPONSE**]

<u>PHN</u>	<u>WEB</u>	
29%	19%	Yes
71%	73%	No
---	8%	Undecided/Refused

__42. Could you please tell me in what year you were born? [**IF REFUSED, ASK: 'Would you please tell me into which of the following categories your age would fall? Please stop me when I get to a category that applies to you.' AND READ 1 TO 4**]

[**RECORD YEAR HERE _____ AND THEN CODE BELOW**]

<u>PHN</u>	<u>WEB</u>		
14%	3%	18 to 34 years	(1985 to 2001)
26%	13%	35 to 49	(1970 to 1984)
31%	32%	50 to 64	(1955 to 1969)
28%	41%	65 and over	(1954 or before)
1%	11%	Undecided/Refused	

__43. What is the last grade or level of schooling you completed? [**DO NOT READ – CODE BEST RESPONSE**]

<u>PHN</u>	<u>WEB</u>	
2%	---	1st to 11th Grade
18%	4%	High School Graduate
2%	2%	Non-college post high school (technical training)
20%	13%	Some college
38%	35%	College graduate
19%	39%	Post graduate school
1%	7%	Undecided/Refused

__44. Would you please tell me into which of the following categories your total yearly household income falls --- including everyone in the household? Please stop me when I get to the category that applies to you. [**READ 1 TO 7**]

<u>PHN</u>	<u>WEB</u>	
3%	1%	Under \$25,000
9%	6%	\$25,000 to \$50,000
16%	10%	\$50,000 to \$75,000
20%	13%	\$75,000 to \$100,000
15%	19%	\$100,000 to \$150,000
15%	23%	Over \$150,000
---	---	Retired (VOLUNTEERED - ASK: 'But is there an income category which I read that would apply to your household?' AND CODE BEST RESPONSE)
22%	28%	Undecided/Refused

_45. Sex of respondent (DO NOT ASK -- BY OBSERVATION ONLY)

<u>PHN</u>	<u>WEB</u>	
50%	60%	Female
50%	26%	Male
---	14%	Refused

THANK RESPONDENT FOR HIS/HER TIME

[PHONERS: IF ASKED WHILE CONDUCTING SURVEY WHO COMMISSIONED IT, TELL RESPONDENT ONLY AFTER SURVEY COMPLETED... “This survey was commissioned by Park Township”]